

The Weeknd teases second collaborative collection with H&M

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Pop icon The Weeknd has given fans a glimpse his second collaboration with H&M, posting a look from the fresh collection on his Instagram.



The Weeknd unveils the first look from his second collaboration with H&M - H&M

The tie-up between giant Swedish fashion retailer and the Canadian pop and R&B star, whose birth name is Abel Tesfaye, follows their successful initial coupling earlier this year, which saw the artist serve as a guest stylist for H&M's Spring Icons campaign in February.

Teasing the upcoming collection via his social media, the singer posted a photo of himself modelling a purple and black varsity jacket embroidered with a "W" and black patches.

According to his caption, the collection is set to hit stores and online September 28th.

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